



Our Plan for the Year

Spark & Logic's offerings are structured upon quarterly themes essential for real estate success. Outstanding sales meeting resources build upon one another, creating a complete program designed with your agents in mind.

Quarterly Themes



Monthly Objectives

January: Attracting New Business

February: Retaining Past Clients

March: Prospecting

April: Lead Management/Generation

May: Listing Management

June: Outperforming Competition

July: Time Management

August: Technology

September: Marketing Strategies

October: Business Planning

November: Financial Strategies

December: Risk Management