



Our Plan for the Year

Spark & Logic's sales meetings are structured on quarterly objectives essential to real estate success. This strategic approach makes it easy to give your agents what they need when they need it.

Quarterly Themes



Monthly Objectives

January: New Business

February: Client Retention

March: Prospecting

April: Leads

May: Listings

June: Competitive Edge

July: Time Management

August: Tools

September: Marketing

October: Business Planning

November: Financial Strategies

December: Risk Management