

October 2022

Business Planning

Set your agents up for success by helping them plan for the future.

Use this checklist and calendar to map out and deliver outstanding meetings, workshops, and agent contests this month. Write meeting details, tasks, and deadlines on the calendar. Create a pro-active plan and delegate duties as needed.

Sales Meetings

- □ Set your meeting date(s)
- Create agendas for each meeting (management and agent)
 - □ Select a Learning Sprint
 - Start Your Plan with a SWOT
 - The Art of Goal Setting
 - Production Goals Calculator
 - Monthly Goal Setting
 - Guest Speaker
 - □ Choose a <u>Spark Your Business</u> idea to share
 - National Taco Day, October 4th (pop by)
 - Carve Out Time for Your Clients (pop by)
 - National Pizza Month (October) Client Appreciation Event
 - □ Identify other items to include on your agenda
 - Contest announcement, update, or results
 - Company updates
 - Marketing updates
 - Market trends
- □ Customize your meeting <u>PowerPoint</u> presentation
- Promote your meeting
- Prepare to deliver

Workshop: Create Your Business Plan

- Set your workshop date
- Promote your workshop
- □ Review <u>instructions</u> and prepare to deliver

Sun	Mon	Tue	Wed	Thu	Fri	Sat
"Good fortune is what happens when opportunity meets with planning." Thomas Edison						1
2	3	4	5	6	7	8
9	10 Columbus Day US Indigenous Peoples' Day	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31 Halloween					

4Q22 Contest: Stacks of Kindness

This game is a fun way to engage your entire team, promote your company's values, and build your company culture.

- □ Review the <u>Stacks of Kindness</u> game instructions and documents.
- □ Customize your game.
- □ Setup your game in the breakroom.
- □ Award prizes, complete acts of kindness, and have fun!