

## **Business Technology**

This month we explore the effective use of technology to improve business practices.

Use this checklist and calendar to map out and deliver outstanding meetings, workshops, and agent contests this month. Write meeting details, tasks, and deadlines on the calendar. Create a pro-active plan and delegate duties as needed.

## Sales Meetings

	Set	vour	meeting date(s)						
П	Create agendas for each meeting (management and agent)								
			ect a Learning Sprint						
	_	0	Monthly Goal Setting						
		0	There's an App for That						
		0	Cybersecurity						
		0	What's in the Box Game						
		0	Guest Speaker						
		Cho	ose a <i>Spark Your Business</i> idea to share						
		0	8/27/22 National Just Because Day (pop by)						
		0	Your Referrals are my Special-TEA (pop by)						
		0	Rain or Shine I've Got Your Real Estate Needs Covered						
			(pop by)						
		0	Value Exchange Marketing						
		Ider	ntify other items to include on your agenda						
		0	Contest announcement, update, or results						
		0	Company updates						
		0	Marketing updates						
		0	Market trends						
	Cust	omiz	e your meeting <u>PowerPoint</u> presentation						
	<u>Promote</u> your meeting								
	Prepare to deliver								
W	ork	shc	p: Business Technology Masterminc						
	Set your workshop date								
	Promote your workshop								

Review <u>instructions</u> and prepare to deliver

Sun	Mon	Tue	Wed	Thu	Fri	Sat	
	1	2	3	4	5	6	
7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30	31	"The value of an idea lies in the using of it." Thomas Edison			

## 3Q22 Agent Contest: Top 10

Refer to the <u>Top 10 Contest Instructions</u> for suggested tasks if you have not yet launched your contest or if you are ready to conclude.

## **Contest Updates**

- □ Decorate meeting room
- ☐ Collect Activity Tracker sheets and update your scoreboard
- ☐ Recognize weekly and overall top point-earners
  - Acknowledge exceptional point-earing achievements