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| POT OF GOLD Contest**<Insert DATES (4 to 6 weeks recommended)>** Compete to earn the most points by completing actions that will lead you to a pot of gold. Points are rewarded for activities that attract new clients, retain past customers,  and create effective prospecting strategies. |
| Additional details and activity trackers will be provided on <INSERT DATE> at <INSERT LOCATION>.  To participate, please add your name to the Pot of Gold sign-up sheet posted in the <INSERT LOCATION> or email <INSERT EMAIL ADDRESS> by <INSERT DATE>.  Winners will be announced on <INSERT DATE>. Top 3 achievers will receive:  **1ST Place:** <INSERT PRIZE>  **2ND Place:** <INSERT PRIZE>  **3RD Place:** <INSERT PRIZE>  **Graphical user interface  Description automatically generated with medium confidence** |