

Spark & Logic November 2023

Financial Strategies

Help your agents develop and implement financial strategies that support success.

Use this checklist and calendar to map out and deliver outstanding sales meetings this month. Write meeting details, tasks, and deadlines on the calendar. Create a pro-active plan and delegate duties as needed.

Sales Meetings

- ☐ Set your meeting date(s)
- ☐ Create agendas for each meeting (management and agent)
 - ☐ Select a Learning Sprint
 - Create a Budget Like a Pro
 - **Real Estate Riches**
 - **Exit Strategy**
 - Visioning
 - Monthly Goal Setting
 - **Guest Speaker**
 - Choose a Spark Your Business idea to share
 - National Sundae Day, November 11 (pop by)
 - Football Season (pop by)
 - Self-Care During the Holidays (mailing, email, pop by)
 - Happy New Year (mailing)
 - Identify other items to include on your agenda
 - **Company Updates**
 - **Marketing Updates**
 - Market Trends (local and national)
 - Sales Contest
- Customize your meeting PowerPoint or Google Slides presentation
- Promote your meeting
- Prepare to deliver

Sun	Mon	Tue	Wed	Thu	Fri	Sat
"Diligence is the mother of good luck." Benjamin Franklin			1	2	3	4
5 Daylight Saving Time Ends	6	7 Election Day	8	9	10	11 Veterans Day
12	13	14	15	16	17	18
19	20	21	22	23 Thanksgiving Day	24 Native American Heritage Day	25
26	27	28	29	30		

A Look Ahead

December: Risk Management

In December, we help agents ensure personal safety, protect their professional reputations, and safeguard their clients' investments.